

# XLHuk



## CHRISTMAS RAFFLE TOOLKIT



Dear XLH Community,

As the festive season approaches, we want to thank each of you for your ongoing support and enthusiasm in helping us to make a difference. By organising a fun Christmas raffle, you can play a vital role in raising funds for a cause close to all of our hearts.

These raffles will help us to continue to raise awareness about XLH, support research, contribute to access to new treatments and support the community. For example, funds will help us to plan events like our Community Day, where we can come together and share experiences and valuable resources. With your help, we can provide even greater support to our XLH community.

We know Christmas can be a busy time so we've put together this toolkit to make organising a successful Christmas raffle as easy as possible! Your efforts, no matter how big or small, will go a long way.

Thank you for your generosity and commitment!

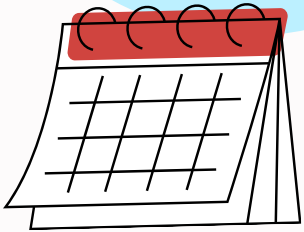
Festive wishes,  
The XLH UK Team



# 1

## Choose a date & event

The first step is to decide when and where you'd like host your XLH UK raffle! We'd recommend holding the raffle as part of an existing christmas event e.g. christmas fairs, work parties, school fetes etc. Get in touch with the organisers of these events to see if you can set up your raffle. Not only does this avoid the need for a raffle licence, it also means the raffle will benefit from all the festive energy!



# STEP BY STEP GUIDE

# 2

## Secure some prizes

Reach out to local businesses, friends, family and other community members for prize donations. A personal touch always helps - explain how their contribution will support XLH UK. Some prize ideas to get you started include: hampers, restaurant vouchers, toys, supermarket vouchers, handmade goods, bottles of wine, local experiences etc.

# 3

## Raffle tickets

Tickets must only be sold at the event, not in advance. You'll need to purchase a standard book of raffle tickets - you can usually find these at stationery shops or online. Then it's time to decide on your raffle ticket prices. Choose an affordable but impactful price. We'd recommend charging around £1 per ticket. You could offer bulk offers on tickets if you'd like e.g. £5 for 6 tickets. The main goal is just to get people involved!



Don't forget to let us know that you're planning to do a raffle - email us at [contact@xlhuk.org](mailto:contact@xlhuk.org) We would love to celebrate you!

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# 4

## Double check the legal considerations

Raffles that are part of an event (like a Christmas fair or work party) are considered "incidental lotteries" and don't require a special licence. So this is the safest option! Also, make sure to only sell tickets at the event, not beforehand.

# 6

## Spread the word

You can spread the word about your raffle through social media, local notice boards and word of mouth. We suggest using Facebook groups, Instagram stories, emails and posters around town. You can download our social media templates and customisable posters/flyers from our website!

# 5

## Getting ready for the big day!

Now it's time to get excited and get ready! The main logistics to think about are:

- Who will run the raffle?
- Confirm the date and time
- Ensure you'll have enough table space for all your great prizes.
- Who will do the prize draw?

# 7

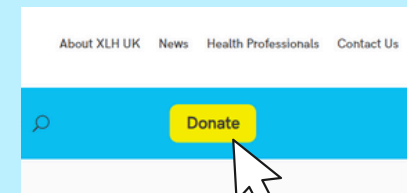
## Running the draw

Make sure everyone who buys a ticket understands how the raffle will work. Clearly communicate when the winners will be announced. You can write simple rules on a sign: e.g., "Each ticket purchased will be entered into the draw, which will be conducted randomly at INSERT TIME."

# 8

## Transferring the proceeds

Once you've worked out how much you've raised in total after costs, please visit our website and follow the donate button. You should not add Gift Aid to the donation. Don't forget to send us an email with your pictures and how much you've raised to [contact@xlhuk.org](mailto:contact@xlhuk.org)



# XLHuk.org

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# DO'S AND DON'TS

## DO

- ✓ Run the raffle as part of a pre-existing event e.g. a Christmas fete, work party, or school fair.
- ✓ Sell physical tickets at the event.
- ✓ Make sure participants understand that the raffle is for charity.
- ✓ Spread the word far and wide through posters, social media, email and word of mouth :)
- ✓ Share the cause: highlight the reason behind the raffle—supporting XLH UK—to inspire people to participate and feel connected to the cause.
- ✓ Tell us about your Christmas raffle!

## DON'T

- ✗ Sell your raffle tickets before the event either in person or online.
- ✗ Sell tickets to the general public outside of the event.
- ✗ Add Gift Aid when you are transferring the proceeds of your raffle to XLH UK.
- ✗ Forget to be transparent: always display the prizes available and be clear how winners will be selected.



If you have any concerns, email us: [contact@xlhuk.org](mailto:contact@xlhuk.org)

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# TALKING ABOUT XLH

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Here's some pointers of key facts and information that you can share with people about XLH and XLH UK when you're promoting your raffle!

XLH is a rare, complex and lifelong condition that affects the body's ability to absorb phosphate.

Less than 1000 people across the whole of the UK have XLH.

XLH often affects several members of a family.

XLH stands for X-Linked Hypo-phos-phat-aemia.

XLH UK is the only registered charity which supports those with XLH and related disorders in the UK.

XLH UK's mission is to help those with XLH through research, support and advocacy.

# RESOURCES

We've made some resources to help you to promote and share your XLH UK raffle! You can download these from the 'Fundraising' page on our website [here](#).



## Social Media:

- Instagram (square)
- Facebook (rectangle landscape)
- Instagram Story (rectangle portrait)

All you need to do is download these from our website and then pop info about your raffle in the caption:

- The Date
- The Time
- The Venue (and details of the event)

Don't forget to tag us @xlhuk so that we can share your raffle too!

## Posters/Flyers:

- Poster (A4 size)
- Flyer (A5 size)

You can download and print these out and write the details about your raffle in the empty boxes. Don't feel you need to print loads of them - a few in key places should do the trick!



## Extra Resources:

We have an official XLH UK flyer (A5 size) that gives more information about the condition and the charity. If you'd like a stack of printed flyers to hand out at your raffle, please email us at [contact@xlhuk.org](mailto:contact@xlhuk.org) and we can post them to you!



Thank you so much for your incredible support in organising a Christmas raffle for XLH UK. Don't forget to let us know if you're doing a raffle - we'd love to celebrate you.

Also, as a token of our appreciation, everyone who organises a raffle will receive an extra special festive Huxley soft toy - see below! We hope Huxley will bring a little extra festive cheer to your Christmas.

Best of luck organising your raffle and please do get in touch with us at [contact@xlhuk.org](mailto:contact@xlhuk.org) if you have any questions, we're here to help!



Thank you XLHers!

Contact us: [contact@xlhuk.org](mailto:contact@xlhuk.org)

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